

print & web
design & production
illustration
Peter YEZUKEVICH
yezukevich.com
pete@yezukevich.com
617.319.9104

Adobe CS4 Photoshop, Illustrator, Flash, Dreamweaver, InDesign
QuarkXPress, MS Office Word, PowerPoint, Excel
HTML, CSS, JavaScript, PHP, CMS

experience

Freelance Web & Graphic Designer, Boston MA

01.01 - present

As a Web & Graphic Designer, the aim is to create visually arresting solutions to any graphic need. My experience includes web site design, print ads, restaurant menus, t-shirts, posters, brochures, fliers & mailers. Intense conceptualizing, designing & troubleshooting, along with consistent, clear communication with clients are essential to success. Clients include Coldwell Banker, Goldstein & Lee, P.C., Karp Resources, Media Entities, The Joan C. Edwards Foundation, The William E. Carter School, Air & Gas Technologies, Blueshift Multisport, Picco's, & Strata Diagnostics.

TechTarget, Needham MA

12.06 - 06.08

As the Online Media Trafficker, scheduled banner ad runs on TechTarget's network of web sites & maintained a database of e-newsletter ads. Communicated with client creative staff & a rotating team of high-energy TechTarget campaign managers to ensure smooth execution of Flash & static deliverables. Using PowerPoint, trained campaign managers on new software such as database applications. Was named the Operations Department 'Star of the Month', and was told regularly by co-workers that my demeanor helped them stay calm and collected.

The Boston Courant, Boston MA

07.03 - 12.06

The duties as Ad Designer for this weekly neighborhood newspaper included ad creation & maintaining ad flow using QuarkXPress, Illustrator & Photoshop. The Courant staff is small, and working there successfully meant multitasking in a variety of situations. Also worked with paper's contracted printer to troubleshoot quality issues, a relationship that led to valued tools in terms of print production and interpersonal solutions.

The Somerville News, Somerville MA

08.03 - 05.05

The Production Manager position included conceptualizing & creating a whole new design layout from concept to completion, using QuarkXPress, Illustrator & Photoshop. Started as a reporter, soon took on photo assignments & arts coverage, & then added the role of Production Manager, after a personnel change. In my time at The News, as its senior employee, I maintained long hours - sometimes keeping a 24-hour presence in the office - to guarantee reporters and editors alike would meet deadlines.

REP Publishing, San Diego CA

11.01 - 05.03

As Art Director, managed the newspaper group's production department, ensuring timely delivery of a quality product to our printer on a weekly basis. The Art Director position was won after competition between myself and another production employee, and a flurry of outside candidates. Hired new team member who works with the company to this day.

Suburban World Newspapers, Needham MA

03.98 - 05.01

Worked in Production department as Ad Designer, creating advertisements & seasonal publications for SubWorld's multiple weekly publications, using QuarkXPress, Illustrator & Photoshop. Communicated daily with Sales department to realize clients' needs. Met with Editorial staff to create specialty graphics & charts. Maintained database of weekly classified advertisements. Also was SubWorld's editorial cartoonist for 14 months, conceptualizing & illustrating a weekly cartoon for all publications.

print & web
design & production
illustration
Peter YEZUKEVICH
yezukevich.com
pete@yezukevich.com
617.319.9104

Adobe CS4 Photoshop, Illustrator, Flash, Dreamweaver, InDesign
QuarkXPress, MS Office Word, PowerPoint, Excel
HTML, CSS, JavaScript, PHP, CMS

education

Center for Digital Imaging Arts, Boston University, Waltham MA 01.09
Certificate in Print & Web Design

Clark University, Cambridge MA 10.98
Certificate in Desktop Publishing

University of Massachusetts, Boston MA 06.97
Bachelor of Arts, Studio Art

awards

Blue Moon Brewery
Finalist, Blue Moon Art Project

TechTarget
Operations Department Star of the Month

Independent Free Papers of America
First Place, Single Ad Space